



Salem Institute of Hotel Management

We Grow Hospitality Professionals

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About Us

Welcome to Salem Institute of Hotel Management

Established in 2015, **Salem Institute of Hotel Management** has become a leading institution offering specialized, industry-focused programs in **Catering & Hotel Management** and **Culinary Management** in Salem City. We are proud to be pioneers in shaping the future of the hospitality industry by providing world-class education and hands-on training.

Our state-of-the-art facilities include:

- High-end Modern Kitchen
- Food & Beverage Service Lab
- Housekeeping Lab
- Front Office Lab
- Library
- Computer Lab

Students also benefit from hands-on training at Radisson Hotel Salem, offering an unparalleled real-world learning experience.



Training by Srilankan chef



ATTACHED WITH HOTEL RADISSON SALEM



Mr. Ramalingam Krishnaswamy

CHAIRMAN'S MESSAGE

The hospitality industry is one of the world's largest and most dynamic sector experiencing unprecedented growth. It is a thriving industry full of opportunities.

Our vision is to provide quality education in hospitality at an affordable cost, ensuring every deserving student can achieve their aspirations.

At Salem Institute of Hotel Management, we are committed to nurturing talent and preparing students for successful careers. Parents can be assured their wards' futures are in capable hands, with industry placements across various sectors.

Our unique advantage lies in having Radisson Hotel adjacent to the institute, offering students real-world training and hands-on exposure in a professional environment.

If you are passionate about hospitality, eager to learn, and ambitious to excel, **we welcome you to "Salem Institute of Hotel Management"**.

PRINCIPAL'S MESSAGE

Welcome to the vibrant and ever-growing hospitality industry, a field full of promise and opportunities. By choosing Salem Institute of Hotel Management, you are taking a significant step toward a successful and fulfilling career.

Our faculty, with extensive academic and industry experience, is dedicated to equipping students with the latest skills, technologies, and trends in hospitality. Through comprehensive education and practical exposure, we focus on holistic personality development, empowering students to thrive in their careers.

Our motto:

Empowering Dreams, Shaping Futures, Inspiring Excellence."

Wishing you a bright and successful future with us!





Our Vision

Inspiring the next generation of hospitality leaders through innovative teaching and transformative training, our institute envisions creating a global community of professionals renowned for exceptional service, a passion for excellence, and a commitment to redefining hospitality standards.

Our Mission

Our mission is to develop a pool of highly skilled professionals ready to excel in the ever-evolving hospitality industry. We aim to offer meaningful career opportunities for our students, preparing them for rewarding roles in **five-star hotels**, the **tourism industry**, **airlines**, **cruiselines catering**, **event management**, **industrial & corporate hospitality**, and even **international cruise ships**. We are committed to ensuring our graduates are well-equipped to meet the demands of global hospitality and related industries.

Why Choose Us?



Comprehensive Training

At our institute, students receive world-class training in cutting-edge facilities, including fully equipped **Modern kitchens**, **A/C Food & Beverage Service Labs**, **A/C Housekeeping Labs**, **A/C Front Office Labs**.



Hands-on Experience

We believe in learning by doing. Our students benefit from real-world exposure through training at **Radisson Hotel Salem**, alongside the rigorous academic curriculum.



Industry-Relevant Curriculum

Our curriculum is designed to meet the evolving needs of the hospitality industry. It includes **expert-led training sessions** and **workshops** on areas like **Quality Training** and **Creative Skill Development** to ensure our students stay ahead in their careers.

Join Us and Shape Your Future in Hospitality!

Salem Institute of Hotel Management is more than just an educational institution; it's a gateway to a successful and dynamic career in hospitality. With state-of-the-art infrastructure, experienced faculty, and strong industry connections, we provide the ideal platform to turn your passion for hospitality into a thriving career.

UNIVERSITY APPROVED COURSES OFFERED

UG PROGRAMMES

B.Sc Culinary Arts and Chef Management

DURATION : 3 Years | ELIGIBILITY : +2 Pass or Equivalent

B.Sc Catering and Hotel Administration

DURATION : 3 Years | ELIGIBILITY : +2 Pass or Equivalent

**B.Sc Catering and Hotel Administration
(Lateral Entry)**

DURATION : 2 Years | ELIGIBILITY : Diploma in Hotel management for Lateral entry directly into 2nd Year

B.Sc Hotel Management and Catering Science

DURATION : 3 Years | ELIGIBILITY : +2 Pass or Equivalent

PG PROGRAMMES

MBA Hospitality Management

DURATION : 2 Years | ELIGIBILITY : Any UG Degree



UNIVERSITY APPROVED COURSES OFFERED

DIPLOMA PROGRAMMES

Diploma in Hotel Management & Tourism

DURATION : 3 Years | ELIGIBILITY : 10th Standard Pass

PG Diploma in Accommodation Management

DURATION : 1 Year | ELIGIBILITY : Any UG Degree

PG Diploma in Food Service Management

DURATION : 1 Year | ELIGIBILITY : Any UG Degree

CRAFT COURSES

Craft Courses in Food Production & Beverage Service, Housekeeping & Front Office, Bakery & Confectionery.

DURATION : 6 Months | ELIGIBILITY : 10th Standard Pass



Special Features of Our Institute

Industry Partnership: Practical exposure through collaboration with **Hotel Radisson Salem**, a 4-star deluxe hotel.

Expert Faculty: Classes taught by experienced professionals from both the institute and the hotel.

Internship Program: Hands-on internships at **Radisson Hotel** and other star hotels every semester, including a detailed internship in the **sixth semester**.

Modern Teaching Tools: Utilization of **LCD projectors** and **audio-visual aids** for an interactive learning experience.

State-of-the-Art Infrastructure: Well-equipped labs for **Culinary Arts**, **A/C Food & Beverage Service**, **A/C Housekeeping**, and **A/C Front Office Operations**.

Language Training: **Spoken English** and **French Classes** to enhance communication skills.

Holistic Development: Emphasis on **Co-Curricular** and **Extra-Curricular activities** for overall student growth.

Hostel Facilities: Separate, well-maintained hostels for **Boys and Girls**,

These features ensure that our students are fully prepared for a successful career in the hospitality industry.



ADVANCED QUANTITY TRAINING KITCHEN



A/C- FOOD & BEVERAGE TRAINING LAB



A/C- HOUSEKEEPING LAB



FRONT OFFICE LAB



A/C- COMPUTER LAB



A/C- LIBRARY



CLASS ROOMS



HOSTEL



Job Opportunities - Guaranteed 100% Job Placement Assistance

Our students are equipped to excel across diverse sectors of the hospitality industry, with career opportunities in:

- ✓ Hotels, Resorts, and Luxury Accommodations
- ✓ Restaurants: Fine Dining, Casual, Specialty, Coffee Shops
- ✓ Institutional Catering: Hospitals, Schools, Universities, Senior Living
- ✓ Industrial & Corporate Catering
- ✓ Transport Catering: Cruise Ships, Airlines, Railways
- ✓ Event Management & Coordination
- ✓ Teaching & Training within the hospitality sector

Exciting Career Opportunities in Hospitality - With our robust placement assistance, we ensure our graduates are well-prepared to secure rewarding careers in the dynamic hospitality industry. The hospitality industry offers a world of opportunities for Hotel Management professionals, blending creativity, innovation, and service excellence.

✓ Hotel Management

Lead the way in roles such as General Manager or department head in Front Office, Housekeeping, Culinary, Food & Beverage, Sales & Marketing, Human Resources, and more.

✓ Culinary Arts

Showcase your culinary talents as a chef, cook, or kitchen associate in hotels, restaurants, cruise ships, and flight kitchens.

✓ Event Planning

Bring visions to life by organizing weddings, corporate events, and large-scale conferences.

✓ Travel and Tourism

Explore roles in travel agencies, tour operations, or destination management, shaping unforgettable journeys.

✓ Cruise Industry

Embark on exciting opportunities - Aboard luxury cruise ships across a variety of roles.

✓ Entrepreneurship

Turn your passion into a business with ventures like restaurants, bakeries, catering services, event planning firms, or hospitality supply chains.

✓ Hospitality Consulting

Provide strategic insights to elevate businesses as a professional consultant.

✓ Hospitality Education

Inspire the next generation of professionals as a lecturer or trainer in Hotel Management institutes.

Potential Recruiting Partners



